



INTEGRATED MARKETING COMMUNICATIONS IN THE VUCA ERA



INSTRUCTOR:

Dr Laurie Ann Underwood

Senior Professor of Practice and
Head of Marketing Management Major,
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DATES OF WORKSHOP:
4th & 5th August, 2023



TIMINGS:
07:00 p.m. - 09:00 p.m. (IST)



MODE OF WORKSHOP:
Online



LAST DATE OF REGISTRATION:
1st August, 2023



FEES: Rs.1180/-
(Rs.1000 +18% GST)



INTENDED AUDIENCE:

Graduates, Researchers and Professionals
from diverse industry background.



FOR REGISTRATION

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